

**Media Release**  
**For Immediate Release**

7.8 Billion Trees to be Planted

Advocacy group, Global Goals Australia Campaign, have started an online initiative to encourage Australians to plant a tree leading up to the 50th celebration of Earth Day in 2020. Their initiative is in line with the United Nations' Trees for the Earth plan, an ambitious plan to plant 7.8 billion trees between now and 2020.

The public and organisations are invited to visit the group's website [www.globalgoalsaustralia.org/plantatree](http://www.globalgoalsaustralia.org/plantatree) and register the location and number of trees they have planted.

"We are blessed to live in such a beautiful country with a unique ecosystem," Global Goals Australia Campaign, CEO Caterina Sullivan said. "It is our responsibility as Australians to sustain this ecosystem in order for future generations to not only enjoy the ecosystem but to thrive from the benefits of having many trees throughout Australia and the whole world."

According to the United Nations, we are losing over 15 billion trees per year (equivalent to 48 football fields every minute).

The Global Goals Australia Campaign is a not-for-profit organisation dedicated to the achievement of the Global Goals for Sustainable Development. The Global Goals were signed off by all 193 United Nations member states, including Australia, in New York in September last year. The Global Goals aim to end poverty, fight inequality and fix climate change by 2030.

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